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Founder & Director of GJY
Corporation | MBA

Marketing Director of KBS
World Kwave K Culture
Former VP of FELCA
Former BM of ALTO
Former President of KOSA

Director: GJY Corporation.

January 2002 - Present

MBA

General Advisor: KBS(Korean Broadcasting System) World, Kwave K Culture - K People

Marketing Director: KBS World(Korean Broadcasting System), Kwave Magazine - K culture

June 2014

Honorary Ambassador for International Affairs: Sejong University in Seoul March 2014

Special Commissioner: Dongguk University in Gyeongju, Korea March 2014

Founder & Director: GJY Corporation

Jan 2002 - Present

Vice President: FELCA(The Federation of Education and Language Cunsulatant Associations)

September 2010 - February 2013 (2 years 6 months) www.felca.org

Board Member: ALTO(Association of Language Travel Organization) www.Altonet.org

October 2011 - September 2012 (1 year)

Committee Member: FELCA (Federation of Education and Language Consultant Associations)

September 2009 - September 2010 (1 year 1 month)

President: KOSA(Korea Overseas Study Association) www.KOSAworld.org

July 2009 - June 2010 (1 year)

Vice President: KOSA(Korea Overseas Study Association)

July 2008 - June 2009 (1 year)

Committee Member: KOSA(Korea Overseas Study Association)

July 2007 - June 2008 (1 year)











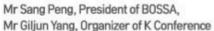




Giljun Yang, organizer of K Conference, met board members of BOSSA (Beijing Overseas—Study Service Association) and Ms Brenda Wang, Senior Marketing Executive Asia of Pearson, in Beijing on March 2. Mr. Sang Peng, President of BOSSA, was present at the meeting. K Conference and BOSSA had a deep and meaningful meeting regarding the international education of Asia. Mr. Sang Peng has decided to attend K Conference Seoul 2012. He has also confirmed that he will be taking a part in a seminar session on the first day of the conference. As a representative from BOSSA is attending, we are expecting many agents from China to participate in K Conference Seoul 2012.

BOSSA was founded according to relevant laws and regulations of China in 2004. It is an independent legal entity as well as a non-profit organization under the leadership of relevant departments of China's governments. Currently, BOSSA has enrolled 66 membership agencies, which sent over 100,000 students to study abroad in 2010.







K Conference + BOSSA + Pearson together

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For the first time ever, presidents of Korea, Japan, and China agency associations will be present at one conference. KOSA's Mr. Sungho Han, BOSSA's Mr. Sang Peng, and JAOS and FELCA's Mr. Masaru Yamada will be all having a seminar session on the first day. Not only the leaders of the three countries, but representatives from Vietnam, Thailand, and various European countries will be present.

Agents and educators

and Korea will attend

from China, Japan,

together

## K Conference in Korea shines spotlight on Asia

Posted on Apr 4, 2013 by Sara Custer

Posted in Agencies, Associations, News, under Asia. Tagged with Asla, K Conference, Korea, QA.

The three-day K conference in Korea took place in March and succeeded in putting Asian education in the spotlight, by hosting Asian educators, Western educators and education agencies from the region. Organiser, GJY Corp, aims to help foster more into-Asia study travel, as well as building outbound links between East and West.



Held at the Shilla Seoul hotel. the conference will bring

together 600-700 educators,

agents, exhibitors and VIP guests

opportunity to give

foreign [attendees] the (including politicians and opportunity to meet more CEOs) from predominantly Asian Korean universities countries, but also Europe. Haebin added that it was the first

year that agents and educators from China, Japan, and Korea would attend together, which would "emphasise Asian education".

Industry experts will speak on the first day of the event including Jodie Gray, Senior International Manager of English UK and Study World and Markus Badde, CEO of ICEF.

K Conference has also signed an MOU with Korea University News Network, a Korean newspaper reporting on HE which will cover the conference. "We thought that working with UNN was a good way to spread the word regarding what K Conference is doing and what its ultimate goal is," Haebin said.

Korea is a significant market in international education, sending 112,000 students abroad in 2008 (last available data, UNESCO). However, between 2005 and 2009 it increased its own international numbers from 22,500 to 76,000. It wants to raise this to 100,000 by 2014.



Giljun Yang, Organiser of K Conference, Korea

on sector

Posted on Dec 7, 2012 by Dan Thoma

K Conference brought not just European and US providers to agents from around Asia but also aimed to unite Asian providers with agents in the region. Giljun Yang speaks with The PIE News about inter-Asia mobility, trends in Korea and what to expect from the second conference in April.

The PIE: What was the thinking behind the first K Conference? Why did you launch it?



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AS new president of KOSA, Mr. Ya ng Giljun has succeeded the 12<sup>th</sup> President, appointed by the electi on through the running candidates for the President at the 15<sup>th</sup> Genera I Meeting on 26 June 2009. He has an invaluable experience as Vice Presidency in the previous KOSA Committee and a knowledgeable in educational consultancy in Kore a. He has also established "Let Uh ak" Education Centre.

He has announced his strategic pl an in order to provide useful inform ation and enhance the stronger tie in international cooperation. The a ctivities will be expanded to join pr omotional of international educatio n fair and workshop for agencies. The focus is at the customer-centr ic approach and reinforces fair an dethnics trading of all members. For more information of KOSA, plea se see http://www.kosaworld.or g/







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